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Geographic Territory	Worldwide	Worldwide	Worldwide	Worldwide
Usage Term	1 year	1 year	1 year	Custom
Distribution	Social + Digital	Social + Digital	Social + Digital	Social + Digital
Aggregate Audience Size	Up to five (5) million persons (Sites upon which the Content appears not to exceed 5 million fans, followers, or monthly visitors, whichever is lower)	Up to five (5) million persons (Sites upon which the Content appears not to exceed 5 million fans, followers, or monthly visitors, whichever is lower)	Unlimited	Unlimited
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# of Brands	One (1) brand only.	One (1) brand only.	Unlimited	Unlimited
# of Posts	One (1) post only.	One (1) post only.	One (1) post per Property only.	Unlimited
Exhibition Term	Perpetuity	Perpetuity	Perpetuity	Perpetuity
Crossposting	No	No	No	Yes
Legal Indemnification	No	No	No	Yes
Custom Legal Terms	No	No	No	Yes

Dedicated Account Manager	No	No	No	Yes
Compilation Rights	No	No	No	Yes
Monetization	No	Yes	Yes	Yes
Custom Billing	No	No	No	Yes
Releases	No	No	No	Yes
Watermark Free	No	Yes	Yes	Yes
Commitment	No	No	No	Yes

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